

# OM ACHARYA

## LEISURE & LIFE STYLE OFFICER

### CONTACT

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### PROFILE SUMMARY

Enthusiastic and empathetic care professional with strong communication skills and a passion for enriching the lives of seniors through engaging activities and personalised support.

An Excellent team worker, friendly and cheerful nursing assistance with comprehensive knowledge in domain knowledge and medical terminologies.

### EDUCATION

2015 - 2018

**BALKUMARI COLLEGE**

- Bachelor of Business Administration

### SKILLS

Quick Learner, Excellent team worker,  
Good communication Skills, Friendly  
and Team Player, Positive attitude,  
Cheerful and Energetic

### CERTIFICATIONS

- Certificate III & IV in Ageing
- First AID
- NDIS Worker Screening Check
- NSW Police / Character Certificate
- Dementia Care

### TRAININGS

- Infection control And Hand
  - Hygiene Elder Abuse Training
  - WHS (Work, Health And Safety)
  - Training Cultural Diversity Training
  - Incident (Accident) / Hazard Management Training
  - Continence Management And Assessments
- English: Fluent
  - Nepali: Fluent
  - Hindi: Intermediate
  - Greek: Basic

### WORK EXPERIENCE

**St. Basils, Kogarah & Lakemba**

Assistance in Nursing

2019 - PRESENT

- Led the development and implementation of comprehensive marketing strategies that resulted in a 20% increase in brand visibility and a 15% growth in sales within the first year.
- Successfully launched and managed multiple cross-channel campaigns, including digital marketing, social media, and traditional advertising, resulting in improved customer acquisition and retention rates.

Team Leader (Medication)

- Conducted market research to identify emerging trends and consumer preferences, providing valuable insights for product development and positioning.
- Oversaw the creation of engaging content for various platforms, collaborating with internal teams and external agencies to ensure brand consistency and relevance.

Leisure & Life Style Officer

- Developed and executed targeted marketing campaigns, resulting in a 25% increase in lead generation.
- Implemented SEO strategies that improved website traffic by 30%, enhancing online visibility and positioning the company.
- Collaborated with sales teams to create effective sales collateral, presentations, and promotional materials.

### ACHIEVEMENTS

- Promoted to team leader, Life/style and Leisure Officer
- Highly appreciated for my hard work and efforts
- Highly appreciated by the trainer/assessor for my class performances
- Highly appreciated at my work placement for my quick learning attributes
- Highly appreciated by the management and the clients for my contributions and support